

As A Full-Service Advertising Agency

We assemble national-quality task forces on behalf of a number of clients to provide:

- marketing and communications counsel
- creative services (creative direction, copywriting, art direction and new media/web site design)
- negotiation, purchase and documentation for print, broadcast and new media

As A Provider of State-of-the-Art Creative Marketing Services

Drew Babb serves as Creative Director and writer-producer to provide clients with results-driven creative materials, specifically:

- Radio and TV messages
- Fund-raising and/or instructional videos
- Print advertisements and campaigns
- Outdoor and/or signage
- Sales promotion materials (brochures, corporate capability publications)
- Direct mail programs
- Graphic identity (elegantly simple logos and graphic standards for stationery, business cards, internal and external products and packaging)

As Liaison to Key Communications Practitioners

Drew has strong ties professionals who can bring top-drawer counsel in allied fields, including:

- Public and press relations consultants and firms
- Speech writers
- Film makers, photographers, artists and illustrators

We look forward to hearing from you and working with you. Please contact us now.